

April 14, 2026

RE: **Summer Sawyer Conference 2026**
Live Activity

On behalf of **The University of Texas MD Anderson Cancer Center** and **Activity Director, Shafi Mehnaz, MD**, Professor, Department of Gastroenterology Hepatology & Nutrition, Division of Internal Medicine, we would like to invite you to exhibit at our upcoming **Summer Sawyer Conference 2026** scheduled for **July 25, 2026**, at **San Antonio Marriott River Center** in **San Antonio, Texas**. We offer a variety of exhibitor packages for your consideration, each designed to provide unique opportunities for participation.

OVERVIEW

Recent advances in medical and endoscopic therapies are rapidly transforming the practice of gastroenterology, from novel minimally invasive techniques to improved diagnostic technologies and targeted medical treatments. This summer conference convenes leading clinicians, researchers, and industry innovators to present the latest peer-reviewed research, demonstrate live endoscopic procedures, and explore how emerging evidence can be integrated into everyday clinical care. Sessions emphasize practical translation: synthesizing trial data, refining procedural skills through live demonstrations, and developing consensus-driven recommendations that improve patient outcomes and safety.

KNOWLEDGE GAP

Rapid advances in endoscopic oncology—including novel imaging modalities, therapeutic techniques, and minimally invasive interventions—have not been systematically disseminated across our institution. As a result, many clinicians lack awareness of the latest evidence, indications, and clinical capabilities of these technologies, limiting their understanding of current standards and innovations in endoscopic cancer care.

COMPETENCE GAP

Due to limited formal education and hands-on training in emerging endoscopic oncology techniques, many clinicians lack the procedural competence and clinical confidence required to appropriately select, perform, and manage these advanced interventions. This skills gap restricts providers' ability to translate new knowledge into effective, evidence-based endoscopic care for oncology patients.

PERFORMANCE GAP

Despite the availability of advanced endoscopic technologies, their integration into routine clinical practice remains inconsistent across the institution. Variability in training opportunities, clinical exposure, and workflow integration has led to uneven adoption, resulting in missed opportunities to optimize cancer detection, staging, and treatment. Consequently, not all patients are consistently benefiting from the most advanced minimally invasive endoscopic approaches.

DESIGNED TO CHANGE

This activity aims to enhance how healthcare professionals diagnose and manage liver and gastrointestinal diseases and to strengthen their use of advanced endoscopic and procedural techniques in the care of patients with cancer. It is intended to support more effective, evidence-based decision-making across the continuum of GI oncology practice.

OBJECTIVES

At the conclusion of this educational activity, participants should be able to:

- Critically evaluate and interpret emerging advances in endoscopic and gastrointestinal oncology techniques.
- Strengthen technical proficiency and confidence in performing advanced procedures used in cancer related GI care.
- Increase institutional consistency by promoting evidence-based adoption integration and adoption of innovative endoscopic approaches into routine clinical workflows.

TARGET AUDIENCE

Specialty – Gastroenterology

Professions – Physician (MD or DO), Physician Associate, Nurse – APRN, RN, LVN

EXHIBIT OPPORTUNITIES

PLATINUM – \$10,000

- Five Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD – \$7,500

- Four Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

SILVER – \$5,000

- Three Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

BRONZE – \$2,500

- Two Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

REGISTER

[Please Click Here for More Information or To Register.](#)

To register, click on the Exhibitor tab, and select Exhibit at this Event.

Please note: Registration and an exhibit agreement are necessary to participate as an exhibitor. The exhibit is not considered confirmed until your company has registered, and we have a fully executed agreement. The agreement and payment should be received prior to the activity.

Please let me know if you have any questions or need any additional information regarding this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

Cicely A. Simon

Manager, Continuing Education
Continuing Professional Education
UT MD Anderson